

We Believe...

EDUCATION MATTERS.

**How do you define success for
the school system?**

**What's at stake for you if our
schools don't succeed?**

**What is one change we need
to make education stronger in
our communities?**

**What is the crossroad for
education? Are we there yet?
How will we know?**

**What have you been telling
yourself or others about
CMS?**

What is possible within CMS?


Do you know . . .

What percentage of children in Mecklenburg County attend CMS?

72%

82%

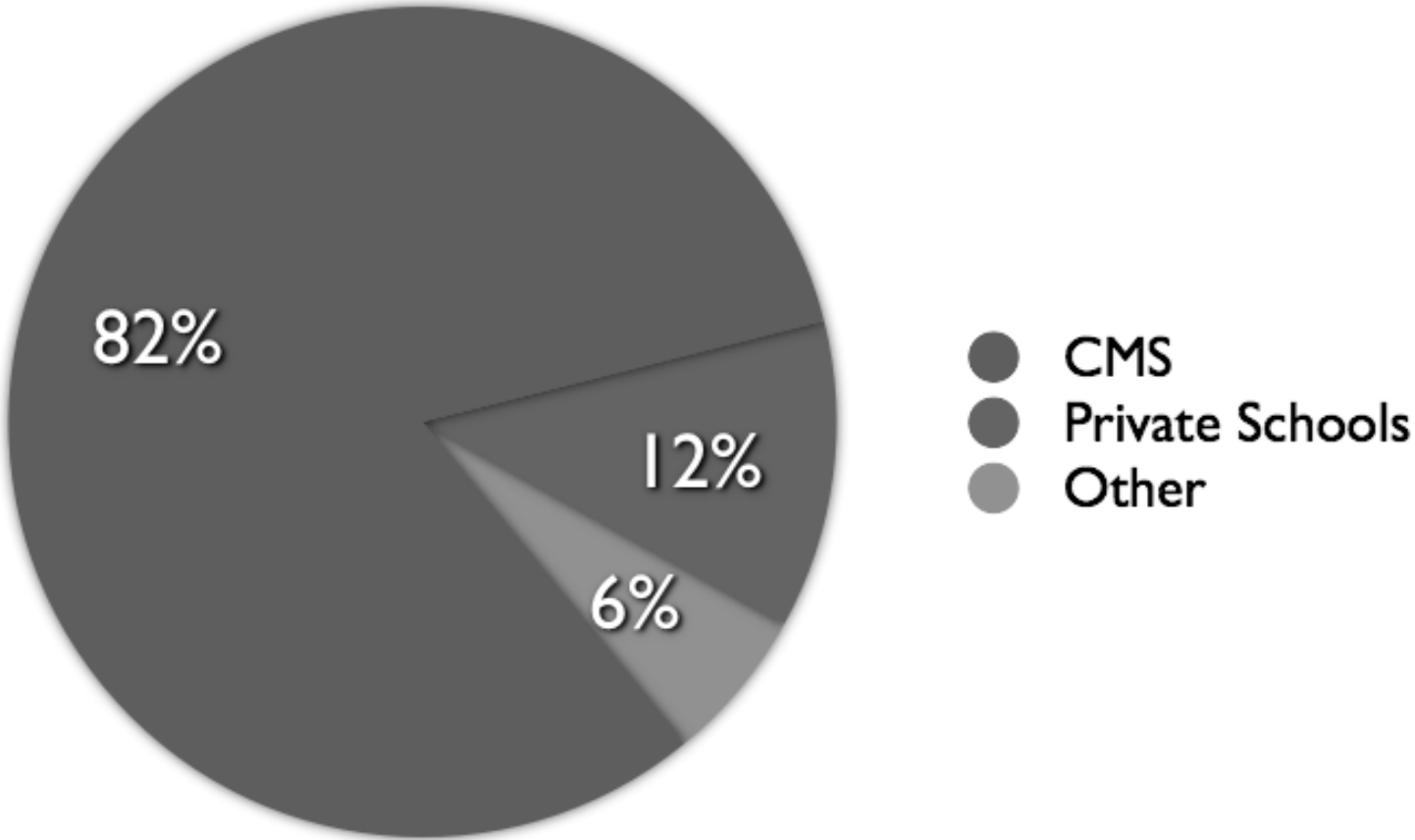
92%



82%

**of Mecklenburg County
children attend CMS schools**

Percentage of Mecklenburg County Student Enrollment by School Type



Do you know . . .

**How many students
attend CMS this year?**

106,000 students

126,000 students

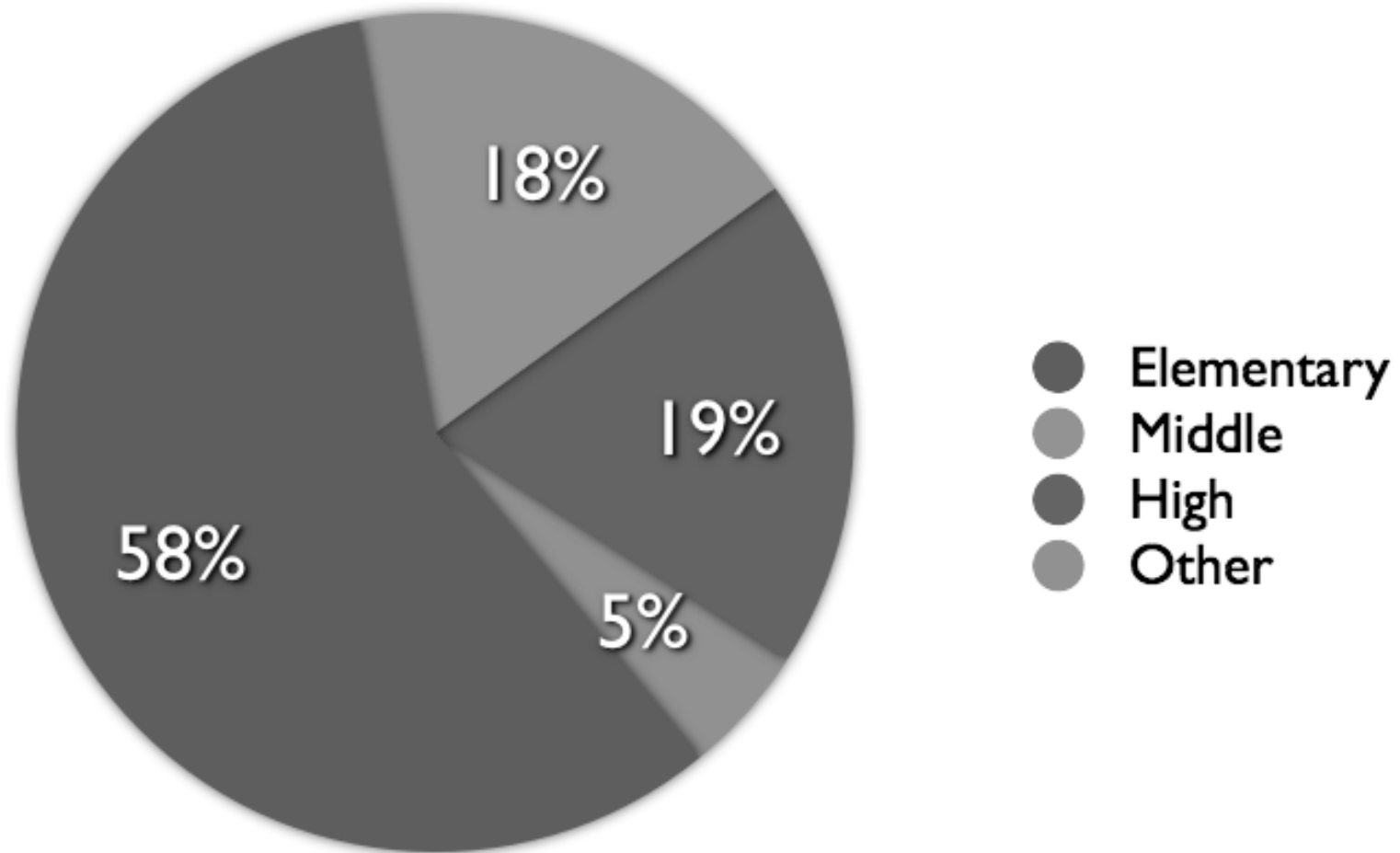
146,000 students

**CMS has 126,000 students
enrolled this year. Only Wake
County enrolled more.**

CMS is one of the 25 largest districts in the United States.

**It has 174 schools
and more than 18,000 employees.**

CMS 2008-09 Schools by Type



Did you know . . .

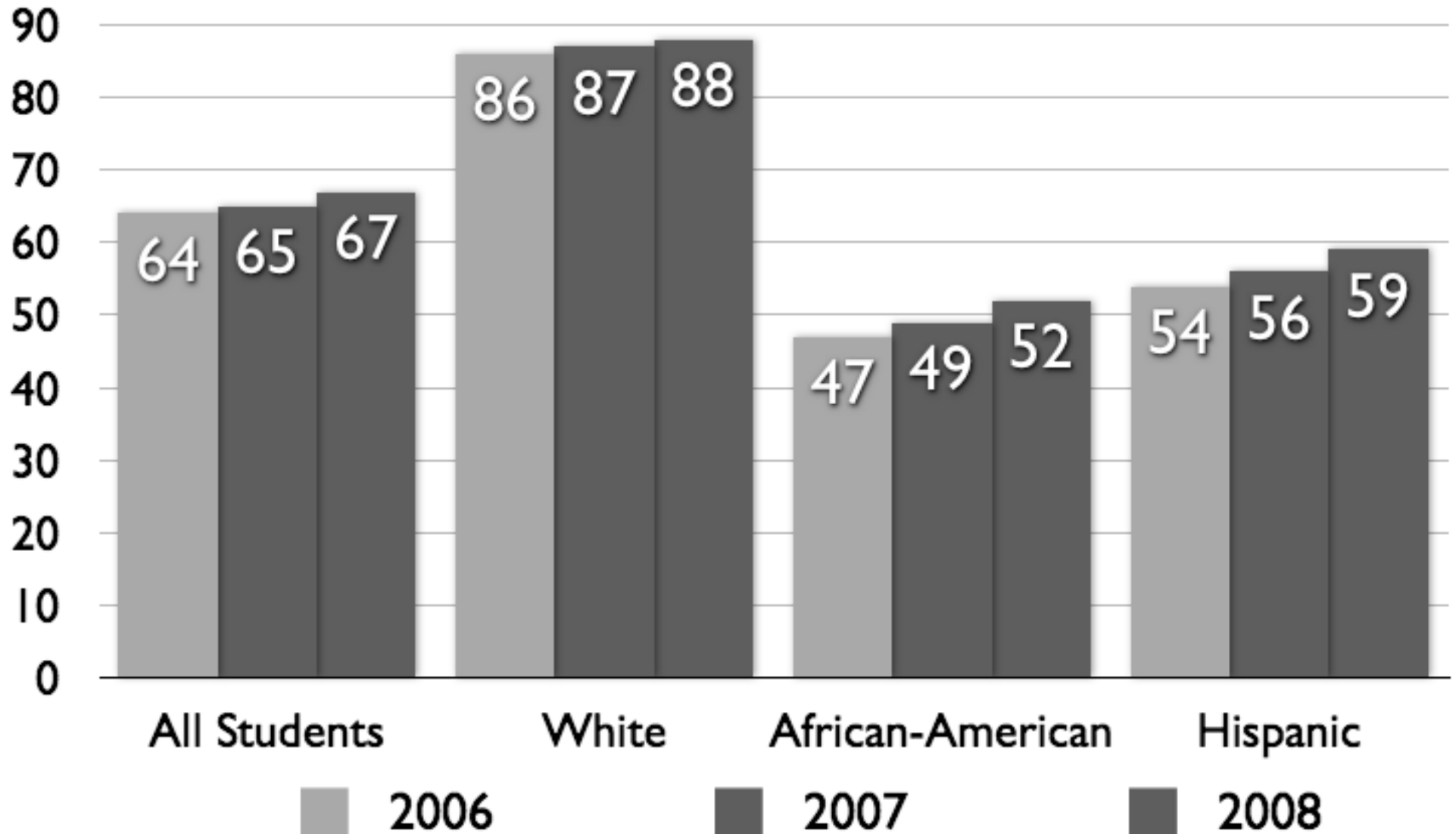
**67% of all CMS students
passed end of grade
tests in math last year**

**88% of white CMS students
passed end of grade tests in
math last year**

**52% of CMS African-American
students passed end of grade
math tests last year**

CMS math scores are up from two years ago.

EOG Math Results: % of Students Passing EOG



We Know...

EDUCATION MATTERS.

We know that each high school dropout is 8 times more likely to be in jail than a person with at least a high school diploma.

**We know that in 2008,
63% of N.C. Department of
Correction inmates were high
school dropouts and cost the state
\$635 million that year.**

We know that for every 100 North Carolina students in ninth grade:

- 60 will complete high school four years later,**
- 41 will enroll in college, and**
- 19 will receive an associate's degree within 3 years or a bachelor's within 6 years.**

Average Graduation Rates Last Year (All Students)

80% - Guilford County

75% - U.S.

67% - Charlotte Mecklenburg

Per Pupil Local Expenditure and Graduation Rates (2007-08)

	Local Expenditure	Graduation Rate
Cumberland	\$1,309	71%
Forsyth	\$2,063	71%
Guilford	\$2,342	80%
Mecklenburg	\$2,606	67%
Wake	\$2,243	79%

We Believe...

**...a quality public education
is the *right of every child.***

... in parental involvement.

***... CMS can provide a viable,
excellent education
for all students.***

*...parents, business leaders and
educators working together*
**can help children achieve
academic success.**

You said Education is very Important...

91% - to you personally

86% - to the business community

86% - to the community as a whole

Comments from You about CMS

“Very well run school system. Struggling to meet needs of underserved kids.”

“A hard working school district struggling with population growth and resources..”

“Weak school board; disenfranchised teachers and parents.”

“We are making academic progress but the achievement gap and drop-out rate are unacceptable..”

We Believe...

**... reforming and improving public
education takes *courage* and *leadership*.**

... *strong leadership*
can close the achievement gap.

...in the *power of leadership.*

... leaders *from the school house to the School Board* can make an impact.

We Believe...

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LEADERSHIP MATTERS.

**Nearly 40% of the
nation's principals are projected to
retire in 10 years**

Impact of One Principal

School	Teachers	Students
Elementary	20	500
Middle	35	725
High	125	2,800

**Good teachers follow good
principals.**

**Students perform 3 times
better with high performing
teachers than students with
low performing teachers**

We Know...

LEADERSHIP MATTERS.

Now you know . . .

Do You Believe?

LEADERSHIP IN EDUCATION MATTERS.